

CAPITAL



Digital media pack

Last updated:
May 2020

Hello.

We've taken Capital online.

With clean design, engaging writing and an eye on what's happening in Wellington; Capital has become the voice of our city.

Our readers are curious and bold - they are the influencers, designers, leaders and authors of our windy city.

Our new digital advertising options ensure exposure as well as positive brand alignment.

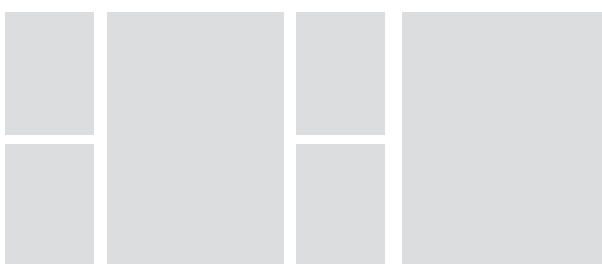
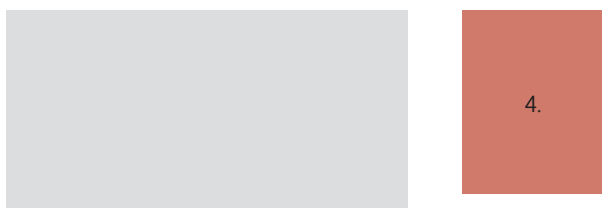
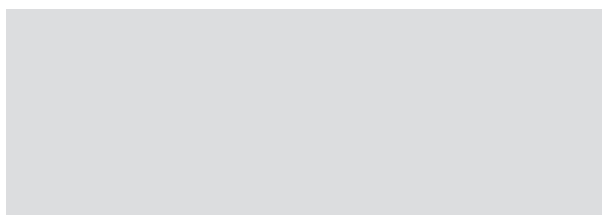
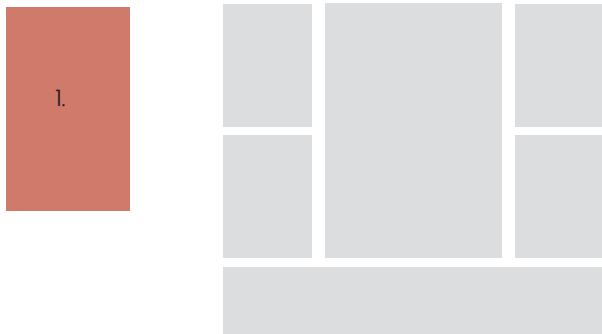
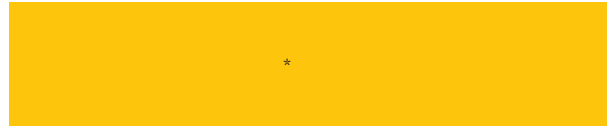
www.capitalmag.co.nz



Homepage



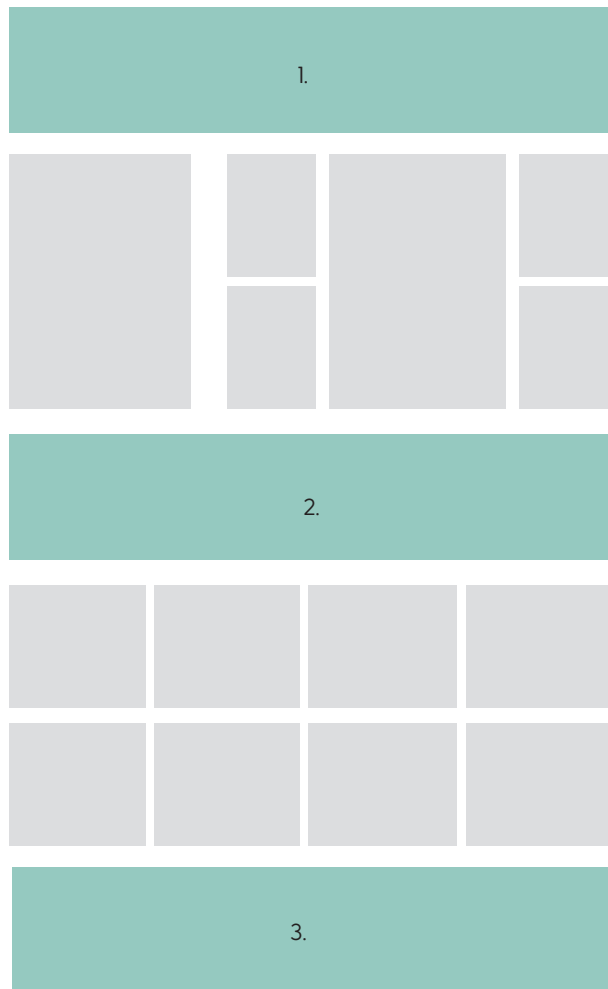
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Ad spaces Content

Pages

CAPITAL



Pages	Content focus
Edibles	Eateries, dining out, coffee, recipes, kitchen
Spaces	Homes, interior design, building, gardens
Culture	Events, fine arts, music, literature, dance
Lifestyle	Fashion, beauty, health, fitness
Tales	People, personalities, stories
Matters	News, environment, families/parenting

Ad spaces Content

The options

	Advert	Positions	Supply specs
Exclusive			
*	Premium display	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
Home page			
1	Top display	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
2	Top banner	available on PC, digital device & mobile	500 x 700 px : 72 dpi
3	Middle banner	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
4	Middle display	available on PC, digital device & mobile	500 x 700 px : 72 dpi
5	Footer banner	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
Menu pages			
1	Top banner	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
2	Middle banner	available on PC, digital device & mobile	1500 x 400 px : 72 dpi
3	Footer banner	available on PC, digital device & mobile	1500 x 400 px : 72 dpi

Need your ad designed?

We can help. One of our designers can create an ad for you. Our charge out time is 30 mins minimum at a rate of \$75.

Booked a print ad?

The website is designed to accommodate *Capital* magazine print ads. Check with our team to see if your ad could work online.

How long is my ad live?

You can choose your ad to be live for either two or four weeks.

My ad is live, can I change or replace the artwork?

Yes. There's a \$50 flat rate to replace live ad.

Get in touch

Email

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Physical address

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Postal address

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Phone

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Instagram

@Capitalmag

Facebook

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Online version

issuu.com/capitalmag